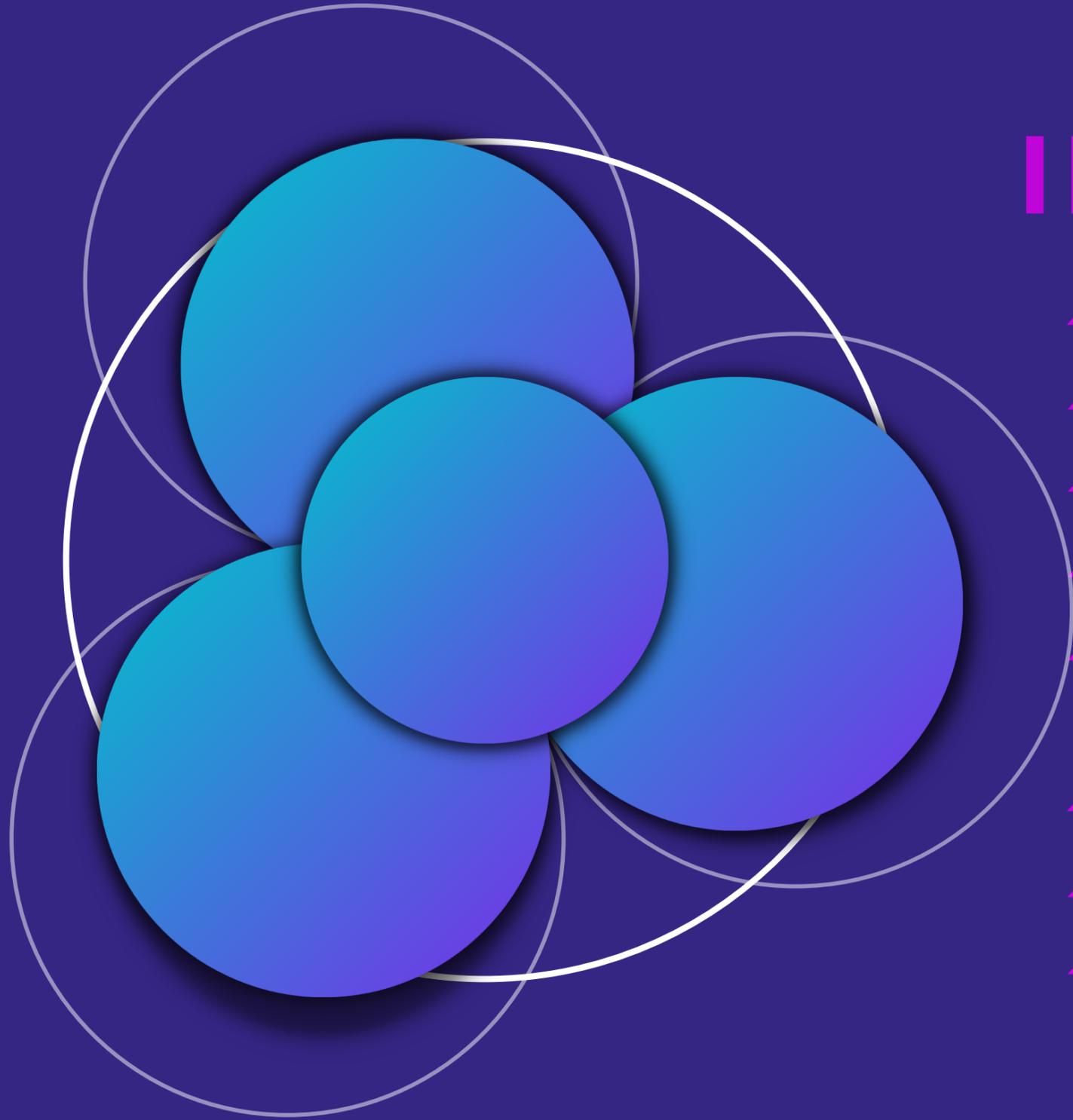


YOUR FUTURE IN DEFI



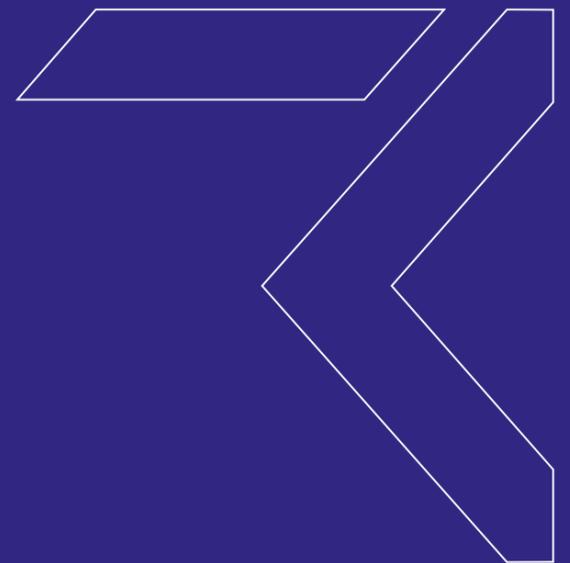


INDEX

- **Mission & Vision**
- **Current problems & MoonRock's solutions**
- **Use Cases and their benefits**
- **Roadmap, Tokenomics, & Reflections**
- **Community Treasury and Marketing & Development**
- **Token Distribution & what lies ahead**
- **Sub-Ecosystem-RockSwap-MoonBoard**
- **Coming Soon**

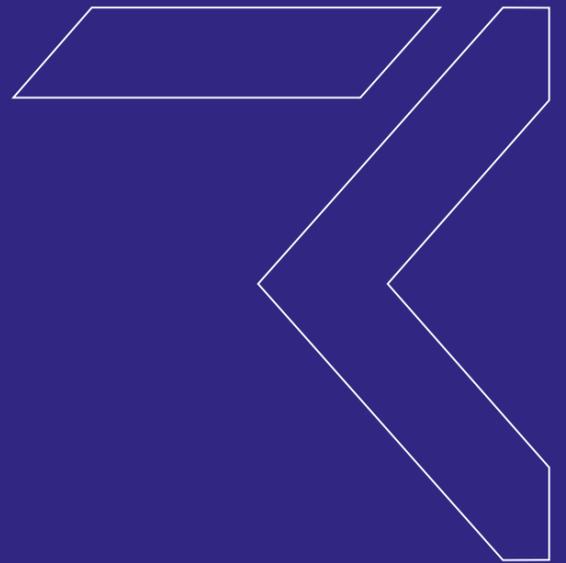
OUR MISSION

To make DeFi easier, safer, more accessible and inclusive. To make \$ROCK a safe store of value to educate people and raise awareness about crypto



OUR VISION

To become what crypto needs.



What problems is MoonRock trying to solve?

Capitalizing on new and existing projects has a high volume of fraud risk in the world of cryptocurrency: DeFi, NFTs, Meta.

In addition, most crypto projects are valued solely by their vision, team, or hype — without any additional assets to back their market value.

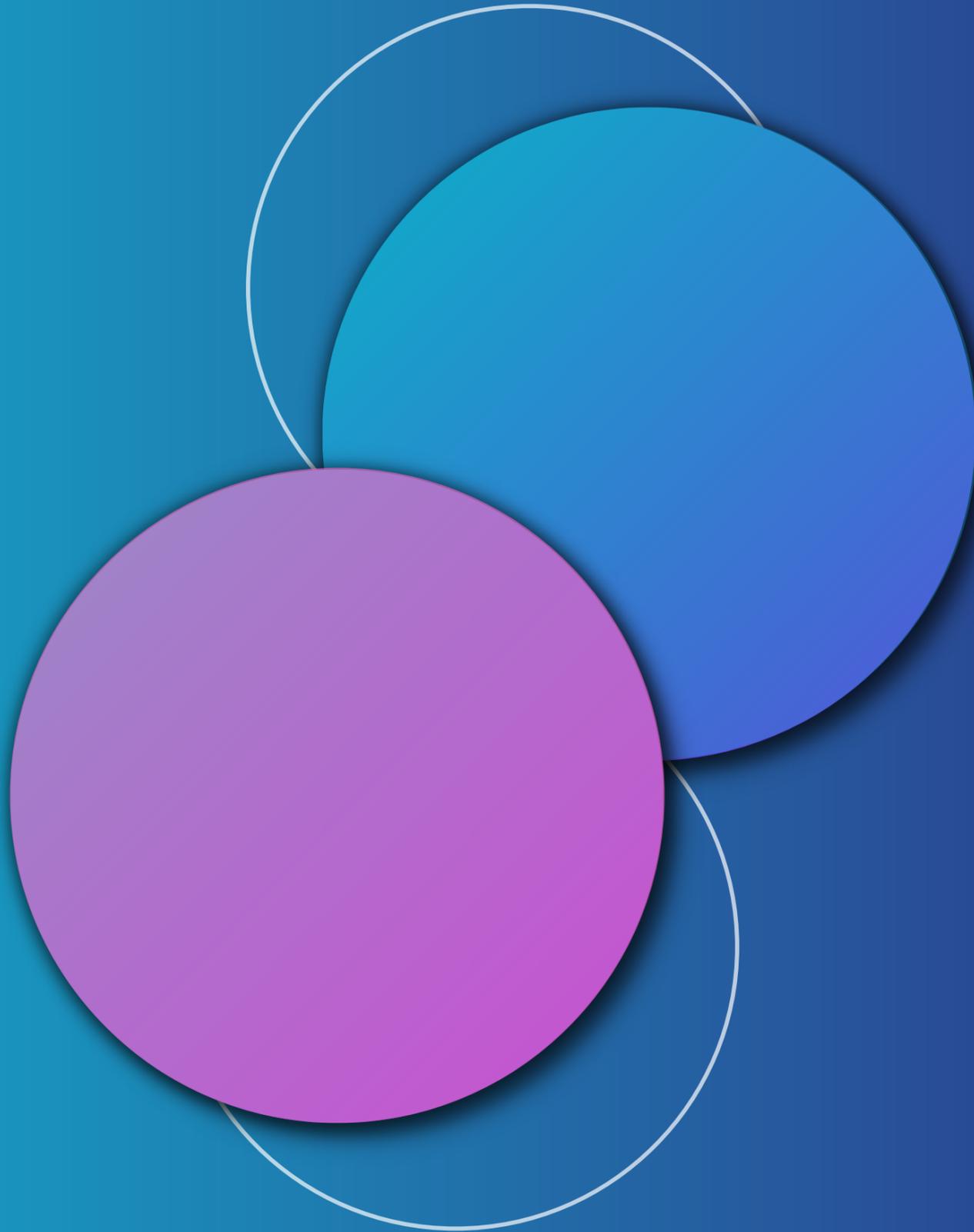
How will the problems be solved?

MoonRock is decreasing fraud risk by providing tools and services that facilitate the process of capitalizing on new and existing projects.

MoonRock has created a community treasury that adds an underlying value to its token (\$ROCK) by investing in both new and existing blockchain-related projects.

MoonRock provides a collection of specialized services based on smart contracts and decentralized applications (dApp) that form a decentralized financial ecosystem and provide users with access to a variety of financial services, i.e., investments, loans, trading, etc.





What are the token use cases, and how do they benefit the investors?

\$ROCK is the native DAO token of MoonRock, representing its holdings and the core of every operation in the ecosystem.

\$ROCK holders will have access to our launchpad allocations, incubator & VC profits, airdrops, voting power, and much more.

Roadmap

DECEMBER 2021

Token Launch
CMC and CG listing
First Community Portfolio Investments

Q1 2022

\$250.000+ Portfolio
Value MoonSwap
Rebranding
New White Paper
New Website
MoonBoard

Q2 2022

\$500.000+ Community Treasury
Time-Capsule Staking
Value Launchpad
Time-Capsule Market Place

Q3 2022

\$1.000.000+ Community Treasury
Value Lending Platform
DAO

Tokenomics

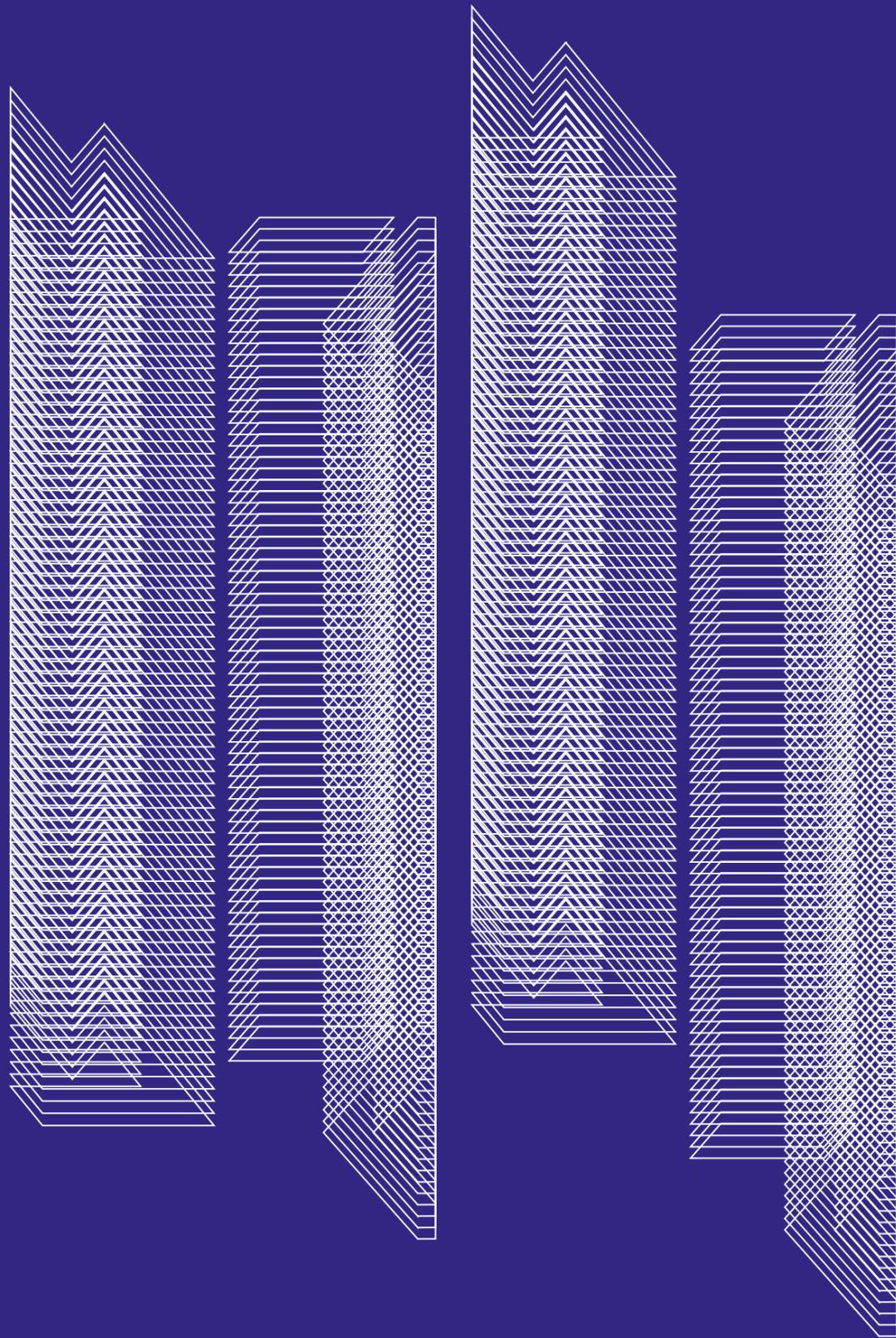
10% Transaction Fees (BUY/SELL)

4% \$ROCK Reflections

2% Community Treasury

2% Technology Development

2% Marketing



Reflections

Reflections are a passive income mechanism for \$ROCK token holders. 4% of overall transaction is redistributed among all the current holders based on the proportion of \$ROCK held in their wallets.

Through Reflections, MoonRock seeks to stabilize its prices during the early phases, reducing the impact of any high selling pressures. In addition, as holders are rewarded with new tokens, the mechanism incentivizes investors to hold their positions for the long-term.

The reflection mechanism is decentralized and reliable since it is managed by a smart contract that automatically redistributes proportional amounts of tokens to the holders. The entire process is transparent as each wallet receiving a portion of the fee can be publicly verified on the blockchain.

Community Treasury

2% of total transactions is used to diversify the assets within the community treasury. The community treasury owns ETH and BSC wallets that hold and stake crypto assets.

The team uses its traditional finance and crypto experience to diversify the community treasury among crypto assets in different categories and market caps. In addition, the community treasury will also hold crypto assets from our sub-ecosystems and launchpad

The team uses fundamental and technical analysis to determine which projects to invest in. MoonRock is always looking for undervalued projects with long term potential as our key focus

Once an appropriate profit margin (agreed upon by the investment team) is met, the positions are liquidated, and the gains are divided as follows:

50% BUYBACKS

Fifty percent of the profits will be used to purchase the \$ROCK token in the open market. These tokens will then be burned, meaning they will be sent to a dead wallet where they can never be recovered. This mechanism will cause the token to decrease in supply, increasing its scarcity and value over time.

30% COMPOUND GROWTH

Thirty percent of the profits will be reinjected back into the Community Treasury to strengthen existing positions or open new ones. This will ensure that the portfolio will always have significant liquidity, benefiting all \$ROCK holders.

20% OPERATIONS & MARKETING

Twenty percent of profits will go toward MoonRock's Operations and Marketing.





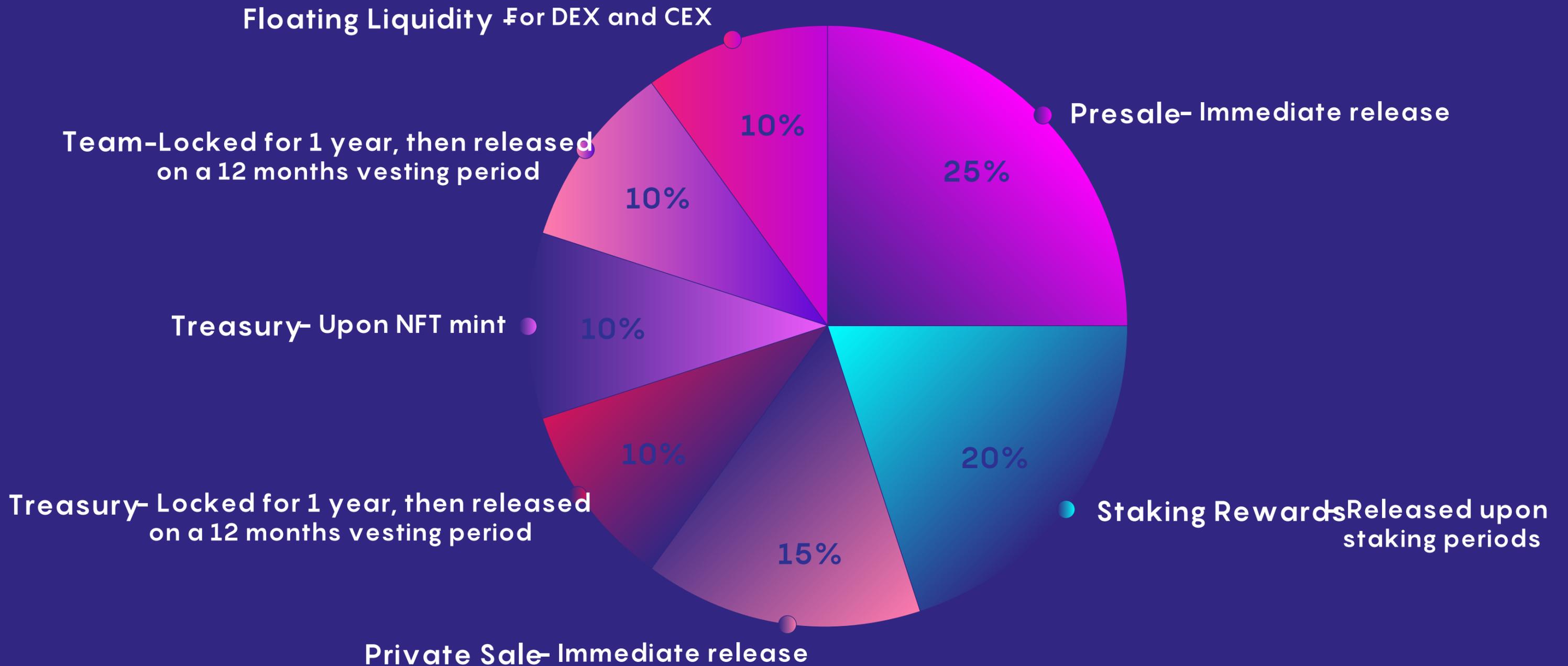
Technology Dev. & Marketing

The funds allocated to Technology Development & Marketing are aimed at supporting internal and external activities essential for the achievement of the objectives MoonRock has set, are divided as follows:

- Technology Products Development
- Internal source
- Outsourcing
- Sponsored Advertising
- Marketing Activities (press office, graphic design, animation design, influencer marketing, PR)

Hitting these objectives guarantee maximum scalability of the project by increasing the internal technologies, empowering the team to grow, facilitating international brand awareness, and making MoonRock a leader in the sector.

Token Distribution



What promising developments lie ahead?

Moonrock's goal is to become a decentralized autonomous organization (DAO) that possesses the ability to settle financial transactions through smart contracts. Our DAO will operate in a decentralized manner where the smart contracts are able to associate particular tokens with unique rights. The rights attributed to these tokens will allow the owners to obtain voting power within the organization.

We can view MoonRock as a "body of work" where control is decentralized, guaranteeing its management in the hands of the participants. This financial paradigm is managed by a network of peers and governed by predetermined rules-established in the Smart Contract (unmodifiable once launched).

All holders of \$ROCK are able to vote on decisions put forward by the management team since there are no apical organs with more powers and responsibilities than the others.

The Moon-DAO Smart Contract will manage the various operations and dispositions of the organization in an automatic and predetermined way.



Sub-Ecosystem

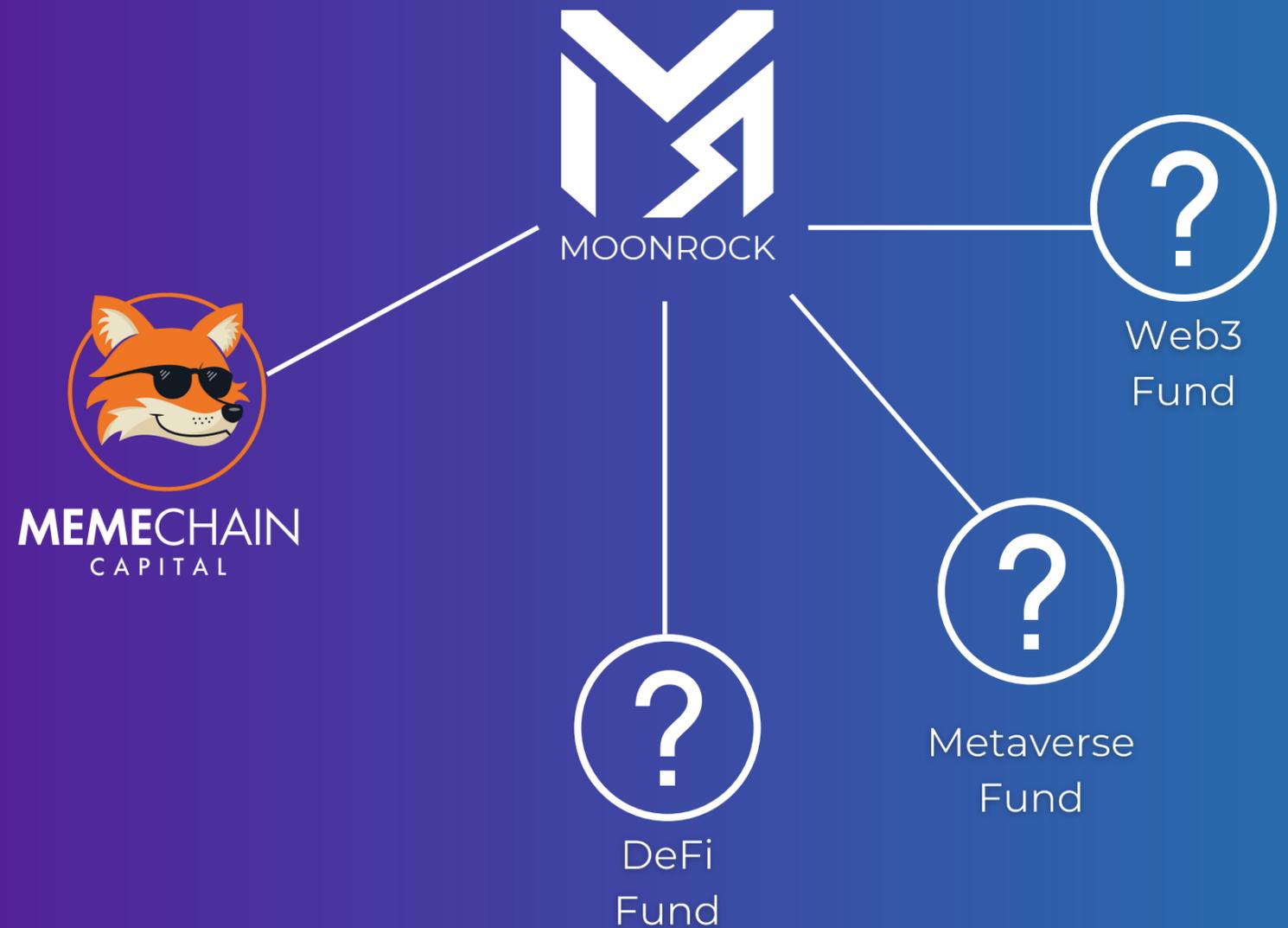
MoonRock's Sub-Ecosystem is the first DeFi Index Sub-Ecosystem (ISE) created to build a diversified, multi-strategy investment approach.

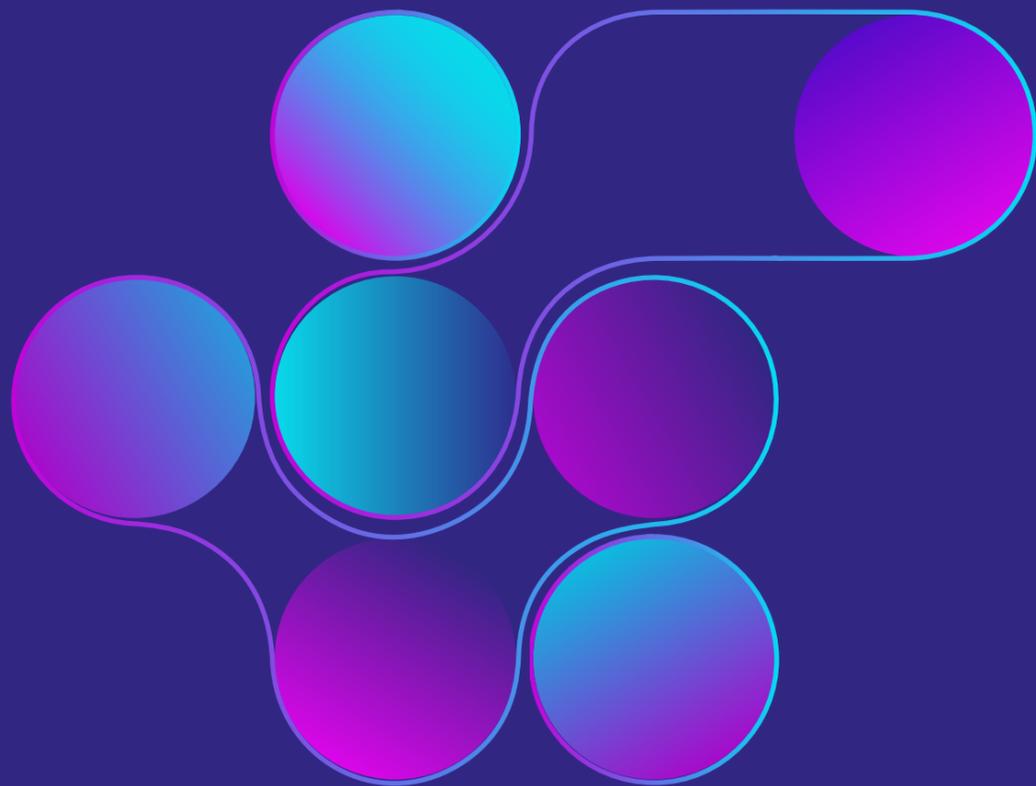
Our ISE aims to simplify exposure to the digital asset market's rapidly growing DeFi sector.

It is an index fund product that allocates investors' capital across a curated list of cryptocurrencies. These cryptocurrencies are governance or utility tokens of growing projects and organized into specific thematic focuses, i.e., Meme, DeFi, or Meta.

MoonRock will own 20% of all new funds created within its ecosystem. This will allow MoonRock holders to benefit from each one of the new sub-ecosystem.

FIRST FUND CREATED: MEME Chain Capital





RockSwap

RockSwap is a MoonRock swapping tool that allows users to exchange their cryptocurrencies for another—even if they're on different blockchains. This 100% decentralized system allows for quick, safe, and anonymous transactions.

With the RockSwap, users can even send the exchanged coins to another separate wallet from the original one, making the transaction untraceable.

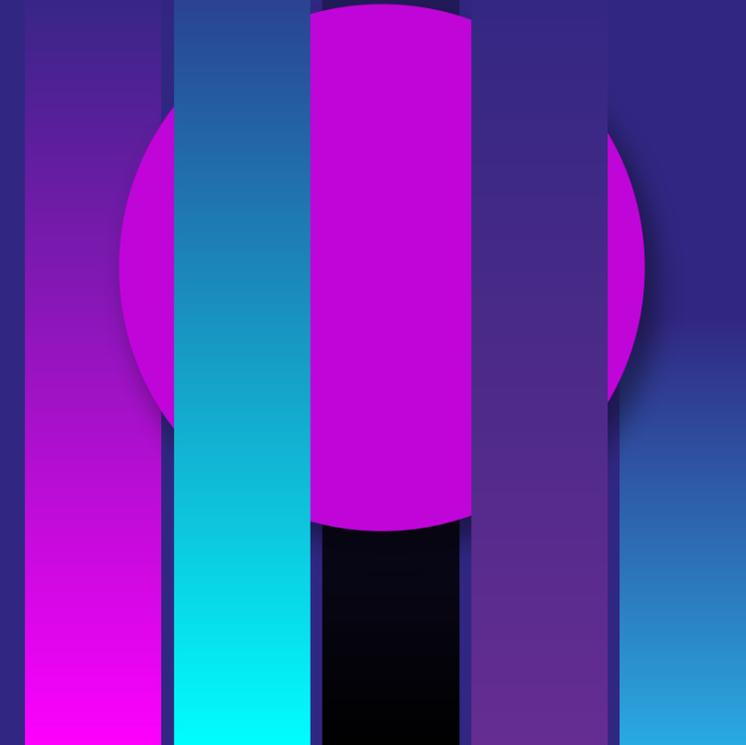
MoonBoard

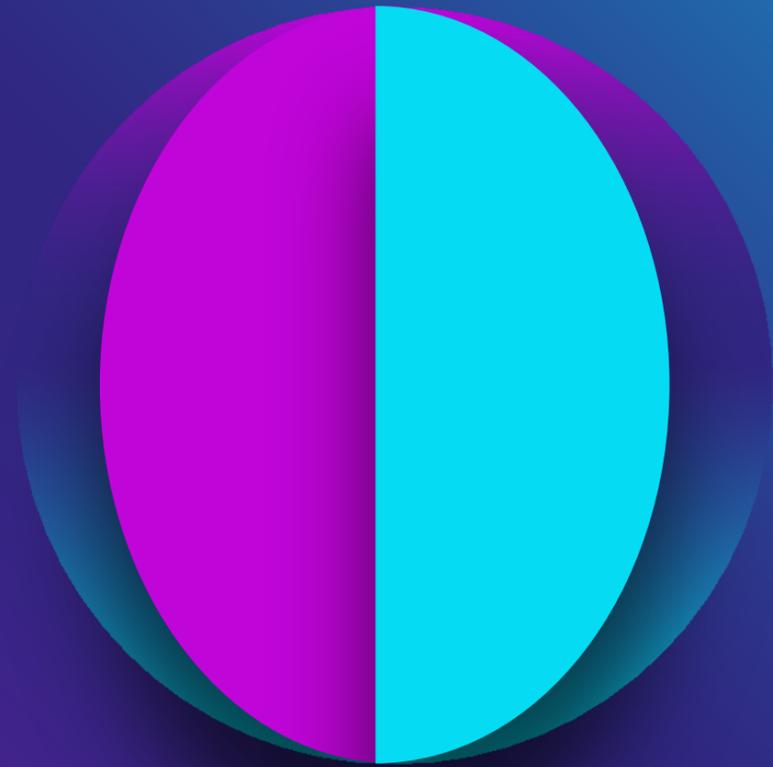
Transparency is one of the many fundamental principles of a DAO: MoonRock makes that its most vital feature.

The MoonBoard is a tool MoonRock provides to service its community to make all operations within its ecosystem transparent, simple, and accessible.

While accessing the MoonBoard, users will be able to interact with many unique details regarding their investments. This ranges from the number of reflections obtained to the variations of their capital in the last 24 hours free of charge.

Finally, investors will be able to see vital information about their investments, i.e., the Sub-Ecosystem, Community Treasury, Pool Portfolios, Incubator, and many more. The MoonBoard will include all of MoonRock's tools (MoonSwap, Staking, Launchpad, etc.), creating an ecosystem with intuitive user experiences.





COMING SOON

- .Time-Capsule Staking
- .Time-Capsule Marketplace
- .Venture Capital
- .Launchpad
- .Lending Platform Incubator

